

Chichester City Centre Vision – Delivery Action Plan								
Growth Deal Projects								
	Project Description and Vision Theme *	Priority H/M/L	Lead Partner	Delivery Partners	Potential Funding	Key stages	Timescales (Financial year April to March)	Dependencies
1	Transport Feasibility Study - that supports the delivery of the of the Chichester City Vision and Local Plan Themes:1a, 1b, 1c, 2a, & 3d	H	WSCC (Growth Programme Delivery Manager)	CDC CCC Network Rail Southern Trains Stagecoach	WSCC CDC CCC	1. Engaged elected members and key stakeholders 2. Develop governance arrangements to ensure that funding opportunities are identified 3. Progress detailed business case 4. Detailed design of agreed improvement proposals 5. On site construction of improvement schemes (coordinated with other development proposals)	1. Dec 2018 2. Dec 2018 3. Dec 2018 4. Dec 2018 5. Linked to other major growth projects	
2	Southern Gateway – mixed use development including, office, retail, residential, commercial and leisure use. Improvement to public realm. Themes: 2a,1a,1b, 3b & 3c	H	CDC (Executive Director)	WSCC HCA Private developers	OPE HIF LEP CDC WSCC Private developers	1. Adoption of the master plan 2. Funding applications 3. Procurement exercise and site assembly 4. Implementation	1. Nov 2017 2. Dec 2017 3. 2018 - 2019 4. 2019 – 2024	
3	Northern Gyrotory - mixed use development including, office, retail, residential, commercial and leisure use. Improvement to public realm. Improved link between the City Centre and the Festival Theatre Themes: 2a, 1a, 1b, 3b & 3c	H	WSCC (Growth Programme Delivery Manager)	CDC Private Developers	WSCC HIF CDC OPE LEP Private Developers	1. Feasibility study to identify fire station options 2. Opportunities to fully integrate the Chichester Festival Theatre with the City (North Street) are fully understood and planned for. 3. Impacts of strategic developments are understood and planned for. 4. Provide transport advice to support the development of a Masterplan 5. Liaison with landowners to support development land assembly and delivery of infrastructure improvements.	1. 2018/2019 2. Onwards dependant on outcome of options	Completion of the Transport Feasibility Study

						6. Development opportunities within the site are fully understood and planned for – a clear development 7. Masterplan in place. 8. Identify funding options and prepare funding bids. 9. Develop a business case to support the delivery of the Masterplan including associated infrastructure improvements. 10. Implementation		
4	West Sussex Gigabyte project Themes: 1f	H	WSCC (Growth Programme Delivery Manager)	BT Mobile operators BID CDC	WSCC Pooled business rates	1. Undertake feasibility study in relation to digital infrastructure in the town centre (Wifi, sensors and software). 2. Progress business case to secure specialist support to develop scope of 'Gigabit West Sussex Fibre Broadband Project'. 3. Creation of a procurement framework to deliver end-to-end gigabit fibre network across West Sussex available to all Local Authorities. 4. Implementation of the network in Chichester - network initially anticipated to connect local authority sites. 5. Development of schemes to enable businesses to enhance connectivity and growth.	1. 2017/2018 2. 2017/2018 3. 2018/2019 4. TBC 5. TBC	

Short Term Projects								
	Project Description and Vision Theme *	Priority H/M/L	Lead Partner	Delivery Partners	Potential Funding	Key stages	Timescales (Financial year April to March)	Dependencies
1	The 'Look and Feel' of the City - Improvements to the street scene and the public realm Wayfinding and Information Themes: 1b, 1c, 1d, 3b & 3d	H	BID	CDC CCC BID VC	CCC BID WSCC CDC LEP	1. Commission an integrated wayfinding, information, event advertising and signage scheme. Include improvement of the physical integration of cultural and visitor attractions with the City Centre 2. Review planning policy regarding City Centre signage and informational advertising 3. Undertake a city-wide review of the public realm 4. Prepare new wayfinding and signage scheme and identify funding 5. Prepare public realm strategy, action plan and funding plan, integrating 'smart city' technologies 6. Implementation	1. 2018/2019 2. 2018/2019 3. 2018/2019 4. 2018/2019 5. 2019/2020 6. 2019/2020	Completion of the Transport Feasibility Study Planning Policy
2	Improve infrastructure for cyclists – to include cycle racks, cycle service stations, cycle hire stations, cycle lanes, etc. Themes: 1a, 1b, 1d	M	CDC Divisional Manager Place	WSCC	CDC WSCC	1. Prepare action and funding plan, integrating 'smart city' technologies 2. Implementation	1. 2018/2019 2. 2018/2019	Completion of the Transport Feasibility Study
3	Parks and Open Spaces - Improvements to green spaces, parks and heritage infrastructure Themes: 1b, 1c, 1d, & 3d	M	CDC – Divisional Manager CCS	CCC BID WSCC VC	CCC BID WSCC CDC	1. Complete the Priory Park options appraisal and capital project for the refurbishment/enhancement of the facilities within the park 2. Undertake a city-wide review of the public parks and open spaces to improve amenities 3. Prepare strategy, action plan and funding plan integrating 'smart city' technologies	1. 2019/2020 2. 2018/2019 3. 2018/2019 4. 2019/2020	

						4. Implementation		
4	Shop Fronts & Facades - Encouraging landlords and tenants to refurbish and improve City Centre shop fronts Themes: 1c & 3b	H	CDC Divisional Manager - Growth	BID	Pooled Business Rates	1. Secure funding 2. Implement retail training and shop front grant scheme 3. Develop action plan for improving building facades	1. Nov 2017 2. 2018 /2019 3. 2018/2019	Planning Policy
5	Create an environment that is welcoming to students and young people Theme: 1d	H	BID	University CDC CCC VC College		1. Work with partners to develop proposals to provide a positive welcome to students 2. Implementation 3. Encourage a wider range of more affordable shopping options for students and young people	1. 2017/2018 2. 2018/2019 3. Ongoing	
7	Prepare Cultural Strategy - Develop an Integrated Cultural Offer for the district. Themes: 3a, 3b, 3c & 3d	H	CDC Divisional Manager- Culture and Sport	Arts Council HLF VC Cultural Organisations and Attractions	Arts Council HLF CDC BID	1. Establish project group 2. Identify existing cultural assets and activities, and identify missing cultural assets and activities 3. Commission studies and research if required 4. Source funding 5. Prepare long-term cultural vision, development plan and integrated offer 6. Implementation	1. 2017/2018 2. 2017/2018 3. 2018/2019 4. 2018/2019 5. 2018/2019 6. 2018/2019	
8	Develop the Tourism Offer for the City Themes: 3a, 3b, 3c & 3d	H	Visit Chichester	CDC BID WSCC Visitor & cultural attractions F&B businesses Transport operators	CDC BID Tourism, retail, F&B and leisure businesses	1. Implement visitor economy strategy 2. Visit Chichester prepare a Destination Management Plan 3. Implementation of five-year plan	1. 2017/2018 2. 2017/2018 3. 2018 to 2022	
9	Provide and promote a year-round programme of events, festivals, and activities - for residents	H	CDC – Divisional Manager Communic	CDC, Visit Chichester Cultural &		2. Review planning, entertainment and licensing policies 3. Establish project group 4. Identify schedule of existing events	1. 2017/2018. 2. 2017/2018 3. 2018/2019 4. 2018/2019	Planning and Licencing Policies

	and visitors Themes: 3a, 3d & 1d		ations, Events and Licensing	visitor attractions, CCC		and activities 5. Identify potential new events and activities 6. Prepare, promote, implement	5. 2018/2019 6. 2018/2019	
10	Improving Chichester's Retail Offer - 1. Side Streets Project 2. Markets and mini-markets project 3. Establish Area and Sector Trading Associations 4. Promotion and presentation of the City Centre Themes: 3b, 3c & 1d	H	BID	CDC BID WSCC VC CCC	BID, CDC, CCC	1. Develop retail strategy focusing on the retail gaps and seeking improved on-brand presence. Include strategy for side streets 2. Review planning constraints 3. Develop over-arching approach to grouping retail and sectorial interests to form formal or informal trading associations 4. Develop actions to drive footfall and increase dwell times for side street retail 5. Develop strategy to encompass existing activities (e.g. flags, Christmas, etc.) and to restore Chichester's holiday and cultural city brands and the lost summer peak 6. Implementation	1. 2018/2019 2. 2018/2019 3. 2018/2019 4. 2018/2019 5. 2019/2020 6. From 2019	
11	Establish thriving evening and night-time economy Themes: 1d, 2e, 3a, 3b, 3c & 3d	H	BID	CDC WSCC Chichester University Chichester College	BID CDC WSCC Arts Council Private Developers	1. Encourage later opening 5pm to 7pm on Thursdays 2. Review alcohol, entertainment and late-night licencing 3. Review planning policies 4. Identify 'quick wins' to improve the evening economy with existing assets and activities 5. Identify potential new evening and night-time assets 6. Prepare strategy and policies to facilitate and encourage growth of the evening and night-time economies 7. Implementation	1. 2017/2018 2. 2018/2019 3. 2018/2019 4. 2018/2019 5. 2018/2019 6. 2018/2019 7. From 2019	

Medium Term Projects								
	Project Description and theme *	Priority H/M/L	Lead Partner	Delivery Partners	Potential Funding	Key stages	Timescales (Financial year April to March)	Dependencies
1	West Street Pedestrianisation - refurbishment of cathedral bell tower, provision of 'piazza' and performance space, and improved physical integration of adjoining cultural and visitor attractions Themes: 1a, 1c, 1d, 3a & 3b	M	Chichester Cathedral (Communar)	WSCC Stagecoach CDC	LEP WSCC Cathedral HLF Historic England ACE	1. Prepare an outline scope to inform the transport study, and prepare a brief for feasibility study 2. Secure funding to prepare feasibility study and outline scheme, consult with partners. 3. Prepare and submit funding applications 4. implementation	1. 2018/2019 2. 2019/2020 3. 2020/2021 4. 2021/2022	Completion of the Transport Feasibility Study
2	Review provision of short stay car parks within the City Centre Themes: 2b & 1a	M	CDC – Divisional Manager Place	Chichester District car parking forum WSCC		1. Review of Chichester District Car Parking Strategy 2. Further actions following completion of the Strategy	1. 2018/2019 2. 2020/2025	Road Space Audit, Air Quality Action Plan & Completion of the Transport Feasibility Study
3	Public Sector Premises Themes: 2b & 1a	M	WSCC	CDC WSCC CCC		1. Undertake options appraisals for potential alternative uses of public sector land and buildings within the City Centre 2. Further actions following outcome of option appraisal	1. 2018/2019 2. 2019 /2022	
4	'Smart City' Strategy Themes: 1f	M	CDC – Divisional Manger Growth	Fibre Infrastructure providers Mobile operators BID CDC University of Chichester		1. Assessment to understand 'smart' city technologies and benefits 2. Integrate smart technologies into other strategies and action plans	1. 2018/2019 2. 2019/2020	

6	Establish a small business 'Incubation hub' Themes: 2c & 2e	L	University of Chichester	College BID CDC		1. Assess provision of incubation space to support university and college related employment 2. Further actions TBC	1. 2020/2021 2. 2021/2022	
7	Hornet, St Pancras and Market Avenue carpark Develop welcoming point of entry to the City Centre Themes: 2a,1a,1b, 3b & 3c	M	CDC – Divisional Manager Growth	WSCC HCA Private developers	HIF LEP CDC WSCC Private developers	1. Assess potential to calm traffic and separate pedestrians and vehicles 2. Assess development opportunities following master-planning of Southern and Northern Gateways 3. Instigate preparation of masterplans 7. Adoption of Masterplan 8. Identify funding options and prepare funding bids 9. Develop a business case to support the delivery of the Masterplan including associated infrastructure improvements 10.Implementation	1. 2021 -2022	Road Space Audit, Air Quality Action Plan & Completion of the Transport Feasibility Study

***Key to Themes in Delivery Action Plan**

Theme One	'LIVING' - An Accessible and Attractive City Centre	Theme Two	'WORKING' - A Vibrant and Growing Economy	Theme Three	VISITING' - A Leading Visitor Destination
1 a	Be easily accessible but with less traffic, less pollution, further pedestrianisation and well-coordinated public transport	2 a	Being a city centre that pursues development opportunities and takes a co-ordinated approach to new development	3 a	Present a lively and attractive offering of high quality arts, heritage, culture and leisure opportunities
1 b	Give more priority for walking and cycling, provide access for the elderly and the less abled	2 b	Making better and more efficient use of public sector land	3 b	Offer the best retail experience in the South
1 c	Have attractive streets and open spaces	2 c	Attracting and retaining businesses from a wide range of high earning sectors	3 c	Have an enticing and appealing evening and night time economy where people find a range of activities
1 d	Create an environment that is attractive and welcoming to students and young people, while enhancing life for older people	2 d	Being a centre of learning and harnessing the knowledge of skilled and professional retirees	3 d	Provide a variety of events and activities, and an attractive, clean and welcoming environment
1 e	Encourage more city centre living with a range of accommodation for all demographics	2 e	Retaining graduates and developing a skilled workforce to meet the needs of the City's economy		
1 f	Be a 'smart' city that is digitally connected ensuring access to digital services to support residents, businesses and visitors				